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## **Ironcutter Media, LLC Announces Geordie W. Korper as Chief Creative Officer**

*New CCO to Shepherd Creative Development of New and Existing Titles and Spearhead Company's Expansion into Digital Publishing*

**FAIRFAX, VA (May 5, 2010)** – Ironcutter Media, LLC is pleased to announce Geordie W. Korper as Chief Creative Officer, a role in which Mr. Korper will oversee creative development of the company's new and existing titles and expansion into full-service and digital publishing.

With a long history of pushing the boundaries of what is possible in the arts and technology, Mr. Korper first appeared in *The New York Times Book Review* and *Washington Post BookWorld* at the age of 5. In his early twenties he started *Comp.Art.Mentality*, one of the first galleries devoted to digital art in Chicago. In addition to instigating, nurturing and providing creative feedback for other artists' works, Korper's creative passion has fueled various solo projects, one of which was licensed for use in a children's book published by Planet Dexter.

Complimenting his creative achievements, Korper also has a strong entrepreneurial and technical background. His work includes technical documentation for Apple, guest speaking appearances at technical conferences around the world, and promoting technology in school systems across the country. When looking for a new project to take on he found Ironcutter Media. "I am magnetized by the opportunity to work with an organization whose mission and culture allow me to combine my fervor for technology, education and creative works," Korper notes. "It is a chance for me to fulfill a lifetime goal of creating wonder in the world."

"I am truly excited to work with Geordie," says Alivia C. Tagliaferri, founder of Ironcutter Media, LLC. "His breadth of technical and product development experience fused with his creative 'eye' and contribution to the arts world is inspiring and well-suited for the company's planned growth. I believe we are well poised to knock the socks off the ideal industry at the ideal time."

Geordie W. Korper may be reached via email at [geordie@ironcuttermedia.com](mailto:geordie@ironcuttermedia.com).

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